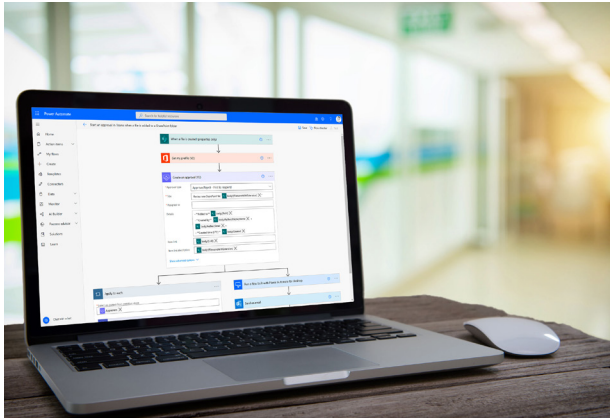


# Microsoft 365 Power Platform

Unlock Your Potential and Leverage the Power Platform with Microsoft 365



**Data is increasingly flowing from everything and from anywhere, and businesses need to understand how to leverage their data to gain actionable insights and create business results.**

The Microsoft Power Platform consists of multiple apps and technologies that can be connected to other Microsoft solutions, including Dynamics 365 Business Central, Microsoft 365, and Azure. It allows users to perform three key actions on data: analyze, act, and automate. This is accomplished using Power BI, Power Apps and Power Automate to aggregate your data and help all employees, from the CEO to the ordinary employee, to drive and develop the business using data.



## Connect with GDC to Discover What the Power Platform Can Do for You

GDC's business intelligence and analytics experts can design, develop, and implement a unified, single data view across multiple agencies and departments for a real-time single source of truth to uncover valuable insights.



### Power BI

Make informed, confident decisions with customizable dashboards and reports available across all areas of the organization.



### Power Apps

Turn ideas into solutions that solve business challenges with low-code, rapid delivery Apps that can tap into what 365 offers.



### Power Automate

Boost productivity by managing, automating, and optimizing processes to ensure that they are constantly maintaining value-add from digital transformation.



### Power Virtual Agents

Build chatbots to reduce costs by easily automating common inquiries and freeing human agent time to deal with more complex issues.

**Interested in getting started with Microsoft Power Platform? Email [sales@gdcit.com](mailto:sales@gdcit.com).**

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## Key Benefits of Microsoft Power Platform for your Organization

Microsoft 365 is one of the most popular productivity suites on the market. It's customizable and has advantages for small organizations the whole way to multinational corporations. Discover how Microsoft tools such as Power Platform can benefit your organization.

- ✓ **Increased productivity:** Power Platform can help automate time-consuming tasks, which frees employees to focus on other important aspects of their jobs.
- ✓ **Improved collaboration:** The platform's easy-to-use tools enable team members to share data and insights, leading to better communication and collaboration.
- ✓ **Enhanced data analysis:** Power BI can help businesses gain insights into their data, enabling them to make informed decisions and drive better outcomes.
- ✓ **Customized solutions:** Power Apps enable businesses to create custom applications tailored to their specific needs, without requiring extensive coding knowledge.
- ✓ **Increased efficiency:** Power Automate can streamline workflows and automate repetitive tasks, reducing the likelihood of errors and saving time.
- ✓ **Better customer service:** Power Virtual Agents can help businesses provide faster, more personalized customer service, leading to higher customer satisfaction.
- ✓ **Greater agility:** Power Platform enables businesses to quickly adapt to changing market conditions, thanks to its flexible and customizable tools.
- ✓ **Improved compliance:** Power Platform offers built-in security and compliance features, enabling businesses to maintain regulatory compliance while using the platform.
- ✓ **Cost savings:** Power Platform can help businesses save money by reducing the need for expensive third-party software or IT services.
- ✓ **Increased innovation:** By empowering employees to create their own applications and workflows, Power Platform can foster a culture of innovation within an organization.

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